



Unit 7 – Focus on

1. I shop therefore I am

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AR: Excuse me, I'm working for *Vogue Magazine*. Before getting into Y for Youth, would you answer a few questions, please?

Harry and Kirstie: No problem!

Kirstie: I'm Kirstie, he's Harry.

AR: Thank you, Kirstie! So, what are you going to spend your money on? What motivates you?

Kirstie: Well, I'm looking for a new jacket. Keeping up with fashion is important to me. It makes me feel happy but I'm gonna compare prices to get the best bargain.

AR: Would you say you are a smart consumer then?

Kirstie: Sort of. I try to stick to my budget. I don't have much pocket money, you see, so I'd rather wait for the sales.

AR: That's a good point! Harry, are you a savvy shopper?

Harry: I don't think so. Well, I'm going to buy new sneakers and I need new headphones.

Kirstie: Need? You must be joking!

Harry: I agree. The problem is that I love techy stuff. I should save money but to be honest I feel frustrated when I can't afford what I want.

AR: Umm. And what influences you?

Harry: Hanging out with my friends in shopping malls, I guess!