

EPI 2 – The Valley of opportunities

2. Your project in a few steps

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Interviewer: I heard that you are about to launch this revolutionary app. Could you tell me more about the whole project and how you got organised?

Teenager 1: We had this amazing project with my friends. It is a revolutionary app! We cannot tell you more, because it's not launched yet, but here is how we got organised. First, we had a brainstorming session with my team. We all had to write at least two ideas on sticky notes, and then we placed them on a whiteboard.

Interviewer: I guess you had a lot of interesting ideas. How did you get to choose the perfect idea?

Teenager 2: Well, it was not easy, but we had to make sure that there was no existing solution to the problem yet, and that we had an idea to solve it. So, after reading through all the ideas, we came up with five remaining projects.

Interviewer: But you had to choose only one.

Teenager 2: Yes. But it was easy. We chose the one that we thought could benefit a maximum of people. Then we had to get organised to complete the different tasks to create our project. We had to do some research about the problem, then code. Of course, we had some difficulties and new questions when we created the app, so we wrote down our questions, brainstormed to find solutions, and so on. Then we worked on the design – how to make the app attractive. And we worked on how to communicate about our new product to promote it.

Interviewer: And now is the time for you to present your project to a panel of scientists.

Teenager 1: Yes, this is the most difficult part for us. We have to be convincing...